

MEDIA KIT · TECH CREATOR

KING HW

YouTube @king-hw-rsa · TikTok @rsa.tech.king · Mexico

Honest tech reviews with real tests: chargers, power banks, peripherals, monitors and everything that makes a setup better.



✉ Let's work together

▶ YouTube

♪ TikTok

GaN chargers

Power banks

Keyboards & mice

Monitors

Setup & optimization

NUMBERS

Real reach, measured by the platform

My reviews keep adding views months after they are published.

● YOUTUBE · TOTAL

77.4K

total channel views

● YOUTUBE · 90 DAYS

9.0%

thumbnail click-through rate, my average over the last 90 days (168K impressions)

● YOUTUBE · 90 DAYS

57%

of my views come from YouTube search: people looking for the product

● YOUTUBE · 90 DAYS

+64

new subscribers in 90 days (≈ +49%)

● YOUTUBE · 28 DAYS

12.7K

views in the last 28 days

● YOUTUBE · TOTAL

3.5K

watch hours

● TIKTOK · TOTAL

87K

views across 21 videos

● TIKTOK · BEST VIDEO

25.3K

views on a single video

● YOUTUBE · SUBSCRIBERS

196

subscribers

Data from YouTube Studio and TikTok · updated October 2026.

AUDIENCE

Adults of buying age, across Latin America

83% of my YouTube viewers are 25 to 44 years old, and more than half arrive searching for the product on YouTube: people who research before they buy tech.

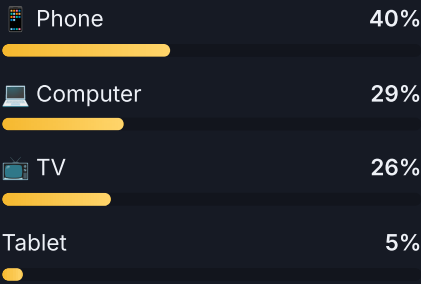
Age (YouTube, 28 days)



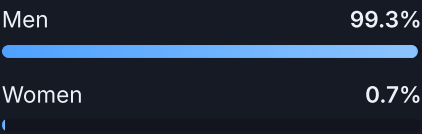
Top countries



Where they watch



Gender (YouTube, 90 days)



WHY IT WORKS

What a brand gets with me

5-7 min

average watch time on my UGREEN reviews. Your product gets explained in depth, not in 5 seconds.

Months later

my reviews keep adding views long after they are published (see the real case below).

Real tests

Temperature, efficiency and compatibility measured on camera. My audience trusts me because they see the data.

YouTube + TikTok

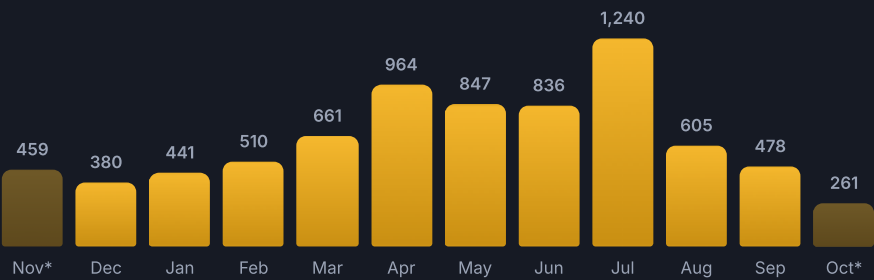
Every long review becomes short clips that reach new people on TikTok and Shorts.

My UGREEN reviews keep working months later

Real YouTube Analytics data from two reviews of products I bought and tested myself.

UGREEN 100W & 200W power banks

Published Nov 23, 2025 · engaged views per month



Its first full month (December) got **380**. In July, eight months later, it reached **1,240**, and in September, more than nine months later, it still had **478**: more than its first full month.

* Partial month (published Nov 23; October counted through the 21st). Engaged views are used because YouTube changed how it counts views on August 27, 2026, and this metric is not affected.

160W charger with display vs 100W

Published Aug 6, 2026

2,109 vs 2,008

Its **second month** (September) beat its first (August) in engaged views, with nothing new published.

Comments with buying intent

Across these two reviews

7 comments

from viewers asking which store to buy from, choosing between models, or confirming they bought. Most of the rest are technical questions from people evaluating a purchase: compatibility, ports and charging times.

What they say in the comments

Real comments from my YouTube videos, translated from Spanish, names removed.

"Thank you so much for giving us so many details on each charger"

UGREEN chargers review

"exactly what I was looking for, a review of the UGREEN 25,000 battery because I am about to buy it in a few days"

UGREEN power banks review

"I trust you"

UGREEN chargers review

FEATURED VIDEOS

My most viewed reviews

Xiaomi G27i 2026, el rey calidad-precio

39.2K views · + a Short with 10.4K

UGREEN 160W con pantalla vs 100W

9.8K views · 5 min average view

Power banks UGREEN 100W y 200W

8.6K views · 7 min average view

COMING SOON

What is next on the channel

The next videos I am working on.

 **UGREEN Nexode Pro 160W with retractable cable**

Review of the 160W charger with a built-in cable.

 **ASUS ROG Strix XG27ACG**

Review of the 27-inch, 2K, 180 Hz gaming monitor.

 **UGREEN Nexode Pro 45W**

Review of the 45W charger (X740).

REVIEWED BRANDS

Brands I have reviewed on the channel

Products bought and tested by me

- UGREEN
- Xiaomi
- AULA
- ASUS
- DJI
- Audio-Technica
- Razer

SERVICES

How we can work together



Dedicated review

Full YouTube video with real tests, unboxing and an honest opinion.



Integration

A 60–90 second mention inside a channel video, with a link in the description.



Shorts + TikTok

Short vertical videos for YouTube Shorts and TikTok, ideal for launches.



Full package

Long review + short clips on both platforms for maximum reach.

Rates: custom quote based on the product and format. Write to me and I will reply with a proposal.

CONTACT

Have a product to review?

colab@kinghwsa.com

🕒 I reply within 48 hours

✉ Send email

▶ View the channel